Kathryn Rosewater

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Portfolio Available Upon Request

Co-Founder, Atlanta Flash Banners   (2011 - Present)
◊ Develop/produce a variety of flash banners for companies.
◊ Work with clients to formulate marketing agenda.
◊ Teach clients various S.E.O. techniques to help drive business to their site.

CEO, Web Multimedia Designs   (2010 - Present)
◊ Develop websites for businesses utilizing HTML5/HTML/XHTML CSS/PHP/Javascript/jQuery/AS3.
◊ Produce flash banners and splash ads for local companies.
◊ Write articles for various online content and publishing companies.
◊ Produce starter videos for non-profits and local businesses.

Writer, CNN   (2007 - 2009)
◊ Wrote vos, lead-ins, packages, donuts,vos and vo-sots.
◊ Ensured content correct, factual, and had a good flow.
◊ Graded video to ensure content matched with video shown.
◊ Edited various packages and short stories ensuring standards met.

Media Manager, CNN   (2007)
◊ Oversaw items on the Pinnacle, ASC, and LoBrow Servers.
◊ Created and managed all CNN video coming into the Digital News Gathering system for Producers as a Media Manager.
◊ Eliminated unwanted items as per requested by Producers.

Executive Producer, NBC - KNDO   (2006)
◊ Coordinated coverage of two evening newscasts with reporters, and news director.
◊ Created rundowns, formatted rundowns, wrote stories, and video edited packages, assisting Reporters when necessary.
◊ Acted as Executive Producer in control room overseeing backtiming. and ensuring graphics, and breaking news were correct.

Associate Producer, NBC – WSTM   (2004 – 2005)
◊ Wrote six to ten stories for morning and evening newscasts.
◊ Video edited utilizing Linear and Avid for newscasts.
◊ Edited written portion of reporter stories to ensure compliance.
◊ Line produced show in production booth for weekend producer.

Internet Consultant, Nordstrom.com   (2001 – 2004)
◊ Consulted with Internet services and vendors for website updates.
◊ Interacted with customers and clients regarding website changes.
◊ Examined new and existing issues regarding website.
◊ Trained all Internet Consultants.

Project Consultant/Project Manager, Microsoft   (1998 – 2002)
◊ Monitored and communicated Microsoft sales in the United States.
◊ Managed Microsoft International Rebate Program.
◊ Consulted with Development Managers in regards to creation of new ii international agreements.
◊ Conducted training classes for Program Managers for all Microsoft.

Books On My Desk
Don't Make Me Think, Design Basic Index, The Designer's Desktop Manual, Action 3.0 Cookbook, Editing Digital Video, The Complete Tech Guide, The Missing Manual, The Power Producer.

Skills
◊ Web Design
◊ Web Usability
◊ SEO
◊ Flash Banner Design
◊ Graphic Design
◊ Project Lifecycle Management
◊ Video Production
◊ Journalism

Hand Coding Toolbox
◊ HTML/XHTML/HTML5
◊ CSS
◊ PHP
◊ JQuery/JavaScript
◊ ActionScript 3.0

Design Toolbox
◊ Adobe Photoshop CS5
◊ Adobe Illustrator CS5
◊ Adobe Dreamweaver CS5
◊ Adobe Flash CS5
◊ Adobe InDesign CS5
◊ Adobe LiveCycle Designer
◊ Microsoft Office Suite Professional

Video Production Tools
◊ FinalCut Pro
◊ Avid
◊ Panasonic AG-HMC150 VX2100/ VX2000

Office Software
◊ MS Powerpoint 2007
◊ MS Outlook 2007
◊ MS Excel 2007
◊ MS Word 2007
◊ Microsoft Office Suite Professional

Additional Tools
◊ Journalism Software (MediaSource, iNews, and ENPS)
◊ Project Management Software (PMP and Projtrak)

Education
◊ Kennesaw State University, Web Design/Development Certification.
◊ Masters, Newhouse School of Broadcast Journalism, Syracuse University.
◊ Bachelors, Jackson School of International Studies and Political Science, University of Washington.

Awards
◊ 2008 Peabody, CNN Election Coverage.